

# Glenmore Elementary Footprint Days

Dear Glenmore Community Business Member,

For the past 10 years businesses of Glenmore have given back to the community by supporting the Glenmore Elementary School Footprint Days! As a result of their contribution, over 800 students, family members and members of the Glenmore community were given event t-shirts to be able to come together as a community and join in this event to promote active living.



We are hoping that your company will consider sponsoring this amazing event this year. From April 30<sup>th</sup>-May 3<sup>rd</sup>, several hundred children and their families from Glenmore Elementary School will participate in four different 3-5 km walks near the school. During the walks, the participants will wear an official Glenmore Footprint Days t-shirt – and your logo or name could be on each one. The T-shirts created for this event, featuring your company logo or name, will have additional visibility when they are worn again and again by participants long after the event is over. Also any sponsorship money that is above what is needed for the t-shirts will go directly to our Playground Resurfacing Project, making our playgrounds safer for all of our children!

There are four sponsorship levels to choose from. Logos or company names will be displayed on the back of the T-shirt, with the largest logos nearest the top of the shirt and the smaller logos in the bottom portion of the shirt.

- 1. Gold Sponsor**  
\$700 | large logo displayed in upper portion
- 2. Silver Sponsor**  
\$500 | medium logo displayed in middle portion
- 3. Bronze Sponsor**  
\$300 | small logo displayed in lower portion
- 4. Honourable mention**  
\$150 | company name displayed in list below logos

Take advantage of this terrific advertising opportunity and support us in our endeavour to promote and strengthen the physical and emotional well-being of our children.

For more information or to make a donation please contact me.

**Laurelle Eves** | Committee Lead of Footprint Days

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2018 t-shirt



## About Footprint Days

### What is it?

Popular In the Netherlands, this event happens on a yearly basis: almost all cities and schools are involved with the organization and for four days in a row you will see hundreds of children, adults and seniors taking over the streets. For Glenmore Elementary School it is a coming together of students, families, and community members to build community spirit and engage in an active lifestyle.

Four evenings of walking, singing and having fun together ~ that is what we are talking about. Not a common concept on this side of the globe, but well known on the other side of the Atlantic Ocean!

### Who Will Participate?

As many kids and their parents and friends from Glenmore Elementary School as possible. In past years over 300-700 community members participated over the 4 different evenings! Participants may choose whether they walk every evening of the event or pick and choose the evenings they are able to attend.

### Celebration

At the end of each route, we have water and a cold treat for everybody allowing time for parents and students to further come together as a community, celebrating the enormous achievement of all the participants. We also have raffle prizes for the participants, adding to the excitement of the event.

### Special Event | Amazing Race Grizzly Edition

This year we will be doing an Amazing Race style scavenger hunt on the last Footprints Day. This family friendly event is a race around the Glenmore neighbourhood with activity and quiz stations to complete on the journey. This special event will be by donation to help raise funds for our playgrounds.